

WINTER 2025 MEDIA STUDIES

Course Delivery
ONLINE
ALTERNATE

Semester	Course Code	Course Name	Course Synonym	Section	Lecture Day	Lecture Start Time	Lecture End Time
Media Sem 2	AHSS1080	Ethical Issues in Media		01	Tuesday	10:45 AM	1:25 PM
				02	Tuesday	2:25 PM	5:05 PM
Media Sem 2	MDST1200	Introduction to Marketing & Public Relations		01	Monday	8:00 AM	10:40 AM
				02	Monday	11:40 AM	2:20 PM
Media Sem 2	MDST2020	Freedom, Rights, and Media		01	Wednesday	8:55 AM	11:35 AM
				02	Wednesday	1:30 PM	4:10 PM
Media Sem 2	MDST1030	Visual Communication and Design		01	Monday	10:45 AM	1:25 PM
				02	Monday	2:25 PM	5:05 PM
				03	Thursday	10:45 AM	1:25 PM
				04	Thursday	2:25 PM	5:05 PM
		*ELECTIVE					
Media Sem 4	AHSS2020	Presentations & Persuasion		01	Tuesday	8:55 AM	11:35 AM
				02	Tuesday	12:35 PM	3:15 PM
				03	Wednesday	3:20 PM	6:00 PM
Media Sem 4	MDST2110	Transmedia Storytelling		01	Friday	9:50 AM	12:30 PM
				02	Friday	1:30 PM	4:10 PM
				03	Friday	9:50 AM	12:30 PM
		Specialization Courses:					
Media Sem 4	MDST1070	Photography (MJ, VC)		01	Monday	8:55 AM	11:35 AM
Media Sem 4	MDST1030	Visual Communication and Design (MJ, DMSM, VC, PR)		01	Monday	10:45 AM	1:25 PM
				02	Monday	2:25 PM	5:05 PM
				03	Thursday	10:45 AM	1:25 PM

				04	Thursday	2:25 PM	5:05 PM
Media Sem 4	MDST2180	Web Design (MJ, MBM, MMA, PR)		0101	Thursday	5:10 PM	6:55 PM
					Thursday	7:00 PM	8:45 PM
				0202	Thursday	5:10 PM	6:55 PM
					Thursday	7:00 PM	8:45 PM
				0303	Thursday	5:10 PM	6:55 PM
					Thursday	7:00 PM	8:45 PM
Media Sem 4	MDST3410	Social Media Strategies (DMSM, PR, MMA, MBM)		01	Monday	8:55 AM	11:35 AM
Media Sem 4	MDST2070	Digital Graphic Design I (VC, DMSM)		0101	Monday	12:35 PM	1:25 PM
					Monday	1:30 PM	4:10 PM
				0202	Wednesday	1:30 PM	2:20 PM
					Wednesday	2:25 PM	5:05 PM
Media Sem 4	BADM2030	Advertising in Business (MMA, MBM)		01	Wednesday	8:00 AM	10:40 AM
				02	Wednesday	11:40 AM	2:20 PM
				03	Wednesday	2:25 PM	5:05 PM
				04	Wednesday	6:05 PM	8:45 PM
				05	Monday	6:05 PM	8:45 PM
Media Sem 6	MDST3390	Public Practice					
		PR-DMSM		01	Monday	12:35 PM	3:15 PM
		MMA		02	Friday	8:55 AM	11:35 AM
		VC-MJ		03	Monday	3:20 PM	6:00 PM
Restricted Electives: Choose one of the following according to your specialization							
Media Sem 6	MDST3190	Advanced Research Methods for MCS (MJ, DMSM, VC, MMA, PR)		DE01	Distance		
Media Sem 6	MDST3360	New Worlds: Exploring XR (MJ, VC, DMSM,)		0101	Tuesday	8:55 AM	10:40 AM
					Tuesday	10:45 AM	12:30 PM
				0202	Thursday	8:55 AM	10:40 AM
					Thursday	10:45 AM	12:30 PM
Media Sem 6	MDST3380	Photojournalism (VC only, MJ students - specialization course option)		0101	Thursday	1:30 PM	3:15 PM
					Thursday	3:20 PM	5:05 PM
Media Sem 6	MDST3430	Client Relations (MMA, PR students - specialization course option)		01	Monday	5:10 PM	7:50 PM

Media Sem 6	MDST2180	Web Design (PR only, MJ, DMSM - specialization course option)		0101	Thursday	5:10 PM	6:55 PM
					Thursday	7:00 PM	8:45 PM
				0202	Thursday	5:10 PM	6:55 PM
					Thursday	7:00 PM	8:45 PM
				0303	Thursday	5:10 PM	6:55 PM
					Thursday	7:00 PM	8:45 PM
		SPECIALIZATION COURSES:					
Media Sem 6	MDST2050	News Writing and Editing II (MJ)		0101	Wednesday	11:40 AM	1:25 PM
					Wednesday	1:30 PM	3:15 PM
Media Sem 6	MDST3380	Photojournalism (MJ)		0101	Thursday	1:30 PM	3:15 PM
					Thursday	3:20 PM	5:05 PM
Media Sem 6	MDST2180	Web Design (MJ, DMSM)		0101	Thursday	5:10 PM	6:55 PM
					Thursday	7:00 PM	8:45 PM
				0202	Thursday	5:10 PM	6:55 PM
					Thursday	7:00 PM	8:45 PM
				0303	Thursday	5:10 PM	6:55 PM
					Thursday	7:00 PM	8:45 PM
Media Sem 6	MDST3400	SEO Perspectives (DMSM)		01	Monday	8:55 AM	11:35 AM
Media Sem 6	MDST3340	Analytics for Marketing & Communications (DMSM, MMA)		01	Wednesday	12:35 PM	3:15 PM
				02	Wednesday	4:15 PM	6:55 PM
Media Sem 6	MDST3110	Location Photography (VC)		0101	Wednesday	9:50 AM	11:35 AM
					Wednesday	11:40 AM	3:15 PM
Media Sem 6	MDST3440	Digital Graphic Design III (VC)		0101	Tuesday	2:25 PM	3:15 PM
					Tuesday	3:20 PM	6:00 PM
Media Sem 6	MDST4170	Video Production II (VC)		0101	Friday	9:50 AM	11:35 AM
					Friday	11:40 AM	2:20 PM
Media Sem 6	MDST3430	Client Relations (PR)		01	Monday	5:10 PM	7:50 PM
Media Sem 6	MDST3240	Crisis Communications & Reputation Mgmt. (PR)		01	Wednesday	8:55 AM	11:35 AM

				02	Friday	8:55 AM	11:35 AM
Media Sem 6	MDST3030	Event Management (PR, MMA)		01	Tuesday	5:10 PM	8:45 PM
Media Sem 6	BADM1020	Business Information Systems (MMA)		0101	Wednesday	8:00 AM	9:45 AM
					Wednesday	9:50 AM	10:40 AM
				0202	Wednesday	1:30 PM	3:15 PM
					Wednesday	3:20 PM	4:10 PM
				0303	Tuesday	2:25 PM	4:10 PM
					Tuesday	4:15 PM	5:05 PM
				0404	Tuesday	5:10 PM	6:55 PM
					Tuesday	7:00 PM	7:50 PM
Media Sem 8	MDST3490	Freelancing & Small Business Development for Media					
		*DMSM		01	Tuesday	12:35 PM	3:15 PM
		*VC-MJ		02	Tuesday	8:55 AM	11:35 AM
		*MMA-PR		03	Tuesday	11:40 AM	2:20 PM
Restricted Electives: Choose one of the following according to your specialization							
Media Sem 8	MDST4080	Media in the Global Context		DE01	Distance		
		OR					
Media Sem 8	MDST4400	Special Topics in Media and Communication Studies (DMSM, VC, MMA)		01	Wednesday	2:25 PM	5:05 PM
		ONE OF:					
Media Sem 8	MDST4210	Media Practices II					
		*MMA		0101	Tuesday	6:05 PM	8:45 PM
					Tuesday	6:05 PM	8:45 PM
		*VC & MJ		0202	Tuesday	1:30 PM	4:10 PM
					Tuesday	1:30 PM	4:10 PM
		*DMSM		0303	Tuesday	6:05 PM	8:45 PM
					Tuesday	6:05 PM	8:45 PM
		*PR		0404	Tuesday	6:05 PM	8:45 PM
					Tuesday	6:05 PM	8:45 PM
		OR					
Media Sem 8	MDST4520	Media Thesis II		01			
		ONE OF: SPECIALIZATION COURSES					
Media Sem 8	MDST4400	Special Topics in Media and Communication Studies (MJ, PR, MMA)		01	Wednesday	2:25 PM	5:05 PM

Media Sem 8	MDST3240	Crisis Communications & Reputation Mgmt (DMSM, MMA)		01	Wednesday	8:55 AM	11:35 AM
				02	Friday	8:55 AM	11:35 AM
Media Sem 8	MDST3260	Art Direction & Production Design (VC)		01	Wednesday	9:50 AM	12:30 PM